

Pioneering greenfield industrial projects



Our new identity

is inspired by **change** all around us.

And yet our **core** remains the same:

Thought leadership in pioneering
greenfield industrial projects since 1997.



Our benchmarks are global conglomerates that emphasize on world-class management systems.

Welcome to the ADNIP Group

At Abu Dhabi National Industrial Projects (ADNIP), we specialize in identifying, developing and operating high-value commercial ventures. We are rooted in a history of growth guided by knowledge and expertise from our majority stakeholders. It is how we became the first Group to set up some of the most successful companies in the region - in areas as diverse as medical devices, business consulting, carpets and tissue paper manufacturing.

At ADNIP, we own a diversified investment portfolio. As the parent organization, our objectives include value addition through strategic goal setting, business development and shared quality management practices across subsidiaries. We also support our subsidiaries by devising:

- Solutions that increase capacities and enhance efficiencies in all subsidiary companies

- IT infrastructure assets to increase productivity and optimize manpower usage
- Structured career development program for all employees

We benchmark ourselves against global conglomerates by focusing on technology, product and service quality, world-class management systems and a superior delivery. We enjoy cordial relationships with regional government bodies and global networks of affiliated specialists. This places us in a strong strategic position to leverage our competitive advantage in the region, elevating the equity of ourselves, our partners and employees, while benefiting the community we operate in. Our leadership entails generating new thoughts, translating them into concepts, and executing them as projects on the ground. 



Message from the Board of Directors



Our unique combination of strengths enables us to contribute significantly to the Abu Dhabi Vision 2030.

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At Abu Dhabi National Industrial Projects, we bring an uncompromising commitment to excellence and a clear vision for the future. Yesterday is the foundation for tomorrow, and as we look towards the future, we fondly recall the day when UAE's first specialized industrial investment company was established.

We were among the first to establish manufacturing facilities in Abu Dhabi's Industrial City. Now, as then, we are committed to a future of economic and employment growth for the emirate, the country, the region and beyond. Today, our track record and milestones are a testimony to our winning investment strategies and a successful business model.

Our strategic partnerships with multinational corporations have facilitated knowledge transfer and market access in the region. In addition, our policies, values and management techniques have helped to add an unmatched local strength in our subsidiaries. Spurred by this growth, we endeavour to lead in industrial innovation and emerge as a key player in realizing the Abu Dhabi 2030 Vision designed to strategically position the UAE for the future.

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The values that guide us

Strong relationships with customers, business associates and regulatory bodies are at the core of our success.



Our vision

To usher UAE into a new era of economic and technological prosperity through sustainable and innovative industrial development.

Our mission

- To enhance the communities in which we work and live, through investments in greenfield industrial projects.
- To deliver novel solutions and services that exceed customer expectations and provide the highest returns for stakeholders.
- To achieve this by balancing new technologies with the acumen of our highly trained, motivated professionals.





We believe...



In pioneering greenfield industrial projects

We have a strong track record of initiating and executing greenfield industrial projects. With proven expertise in establishing and managing successful companies like Abu Dhabi National Paper Mill, Abu Dhabi National Carpet Factory and Abu Dhabi Medical Devices Company, we are all set to launch new and exciting ventures. With these projects, we aim to break new ground and contribute further to the national economy.

In introducing new ideas to the region

As thought leaders, we have already come up with a series of new projects in the region: The first company to manufacture Auto Disable syringes in the Middle East and North Africa, the first local producer of Axminster carpets in the UAE, the first carpet factory and the first tissue paper mill

Courage of conviction backed by a proven value system empowers us to stay ahead.

in the UAE. To continue this tradition of new ideas, we foster a culture that values innovation and inspires individuals to think differently, take calculated risks and challenge the status quo.

In optimizing global expertise and local insights

Our unique competitive edge lies in providing in-depth cultural understanding locally while applying global expertise and best practices. Our senior management is armed with cross-industry, multinational experience, a strength complemented by an in-depth understanding of regional sensitivities.

In sharing responsibility and success

We are comprised of different business subsidiaries, and each has expanded over

time, growing into formidable companies in their own right. Across the subsidiaries is a culture of collaboration and mutual support, building on and complementing one another. In the process, we have emerged as a powerful unified entity, the sum of which is greater than its parts. We empower this unity by providing shared services to subsidiaries and ensuring that they benefit from the best worldwide.

In being the pride of Abu Dhabi

Our Group embodies Abu Dhabi's Vision 2030. We epitomize this vision by contributing positively and sustainably to the growth of the Emirate.



Our milestones

1995

Business Enterprises Services (BES)

A world-class integrated consultancy set up in Abu Dhabi

1997

Abu Dhabi National Industrial Projects Co. (ADNIP)

A pioneering greenfield industrial investment group established

1999

Abu Dhabi Medical Devices (ADMD)

Highly advanced facilities to manufacture medical syringes and IV infusion sets commissioned

2000

Abu Dhabi National Paper Mill (ADNPM)

The largest, most advanced producer of jumbo tissue paper rolls in Abu Dhabi set up

2001

Abu Dhabi National Carpet Factory (ADNC)

The first carpet manufacturing company in Abu Dhabi established

2002

ADNPM Phase II Expansion

First Crescent Former paper tissue machine (PM 1) installed

2003

ADMD Phase II Expansion

Auto Disable (AD) syringes introduced

2005

ADMD Phase III Expansion

Second AD syringe assembly line added

2006

ADMD Phase III Expansion (Continued)

BCG syringes introduced

2006

ADNC Phase II Expansion

UAE's first Axminster weaving machine commissioned ■ Two new tufting machines installed ■ New BCF machine commissioned ■ New Yamaguchi machine installed

2007

ADNPM Phase III Expansion

Second Crescent Former paper tissue machine (PM 2) added ■ Waste treatment De-Inking Plant (DIP) commissioned

2007

ADNC Phase III Expansion

Second Axminster and Yamaguchi machines installed ■ Three new tufting machines added

2007

ADMD Phase IV Expansion

AD syringe assembly line incorporated

2010

ADNC Phase IV Expansion

Third Yamaguchi machine added

2011

ADNC Phase V Expansion

Heatset added ■ Cabling capacity for Frieze installed

2011

ERP and Hyperion installed across all group subsidiaries

Oracle E-business Suite and Hyperion implemented to integrate best business practices

Group portfolio





Disabling
risk.
Safely.

Technology from the world's most advanced markets brings cutting edge manufacturing capabilities to the region.



Set up as a joint venture between ADNIP and NNE Pharmaplan of Germany in 1999, Abu Dhabi Medical Devices Company (ADMD) is a leading manufacturer of Auto Disable (AD) syringes, Single Use syringes, Insulin syringes and IV Cannula. ADMD combines entrepreneurial vision with a strong business model built on high standards of product quality, safety and a sustainable working environment. The company's customers are spread out in over 60 countries; these include leading non-governmental organizations of the world, Ministries of Health and private sector organizations in the Middle East, Africa, the Indian subcontinent and the Far East.

A new production line dedicated to AD and Insulin syringes was commissioned in 2003. The AD syringe comes with a fixed needle that can be used just once. Its one-way valve gets activated after the first usage, blocking further intake of liquid and preventing reuse.

These syringes enjoy global quality approvals and certifications from bodies such as the ISO and World Health Organisation (WHO). The only WHO-approved manufacturer of AD syringes in the Middle East, ADMD produces over 300 million pieces of AD syringes per year. The company's AD syringes are used by the UNICEF and Ministries of Health worldwide.



ADMD's products include:

Auto Disable Syringes

Single Use Syringes

Insulin Syringes

IV Cannula

Infusion and Transfusion Sets

All products are manufactured with high-grade components, individually blister packed and Ethylene Oxide (ETO) sterilized with a 5 year shelf life.

The company's facilities are equipped with the most advanced machinery and test equipment in compliance with industrial standards and protocols. A positive air pressure and hygienic environment is maintained to protect the area from external particles. Highly qualified, experienced and trained personnel, employing computerized monitoring and control systems, ensure zero-defect quality at ADMD. A member of

the International Association of Safe Injection Technology (IASIT), the company has been awarded ISO 9001-2008, ISO 13485:2003, the CE Mark and the Good Manufacturing Practice (GMP) certification.

ADMD is privileged to help achieve the goals of international organizations such as the WHO and UNICEF, and Ministries of Health worldwide. The company's commitment to excellence is absolute: It invests heavily in cutting-edge research, engineering, design and production capabilities, resulting in enhanced patient care and consolidating ADMD's position as a leader in global healthcare. 

www.admd.ae



The most stringent quality control achieves a high rate of 'first time right' efficiency.



Pulp to paper.
With passion.



Investments in the latest machinery translate as quality without compromise and customers offering repeat patronage.

Set up in 2000, Abu Dhabi National Paper Mill (ADNPM) is UAE's largest and most advanced manufacturer of jumbo tissue paper rolls. The company is spread over 60,000 sq m, housing state-of-the-art Crescent Former tissue machines that produce world-class tissue paper from the highest grade virgin pulp. The company also houses a de-inking plant – among the most sophisticated in the region – which converts waste paper into commercial tissue fiber of high quality. ADNPM produces around 65,000 tonnes of tissue paper every year.

An emerging market leader, the company's products are manufactured to global standards, and most sought after by local, regional and international converters. ADNPM produces jumbo tissue rolls that are used in making table napkins, kitchen and hand towels, and facial and toilet tissues, in white and a range of other FDA-approved colours.





Machines and men together facilitate excellence of the highest order.



The company's quality commitment is evident in the series of certifications earned, including ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007. Its accredited Integrated Management System further ensures that the tissue meets the most stringent standards. The entire manufacturing process is globally benchmarked to achieve product consistency, cost savings and supply chain efficiencies. ADNPM's qualified, experienced professionals are given high-end technical training to guarantee the finest quality, help maintain production levels and prevent accidents and environmental hazards.

ADNPM is a customer-centric organization. The company tracks user trends closely in order to meet market requirements in the most efficient way. Participation in exhibitions and conferences, customer feedback reviews, open dialogue with user groups – all these are key drivers of the marketing efforts at ADNPM. The company has built trust and earned goodwill over the years as a leader in manufacturing tissue paper jumbo rolls. Now ADNPM is working towards achieving zero-defect quality, consolidating its market leadership and moving into newer markets with its quality commitment. 

www.adnpm.ae



Wall-to-wall
commitment.
By design.

Talented designers work hand in hand with experienced technicians, weaving perfection.



The first carpet manufacturing company in the capital, Abu Dhabi National Carpet Factory (ADNC) was commissioned in 2001. Today, it is a leading supplier of carpets in the GCC and beyond. The company specializes in a range of customized carpeting solutions with a focus on aesthetics as well as functionality, adding up to lasting value.

ADNC is ISO 9001:2008 certified and a member of the British Wool Marketing Board. With new facilities undergoing periodic upgrades and expansion, the company's production capacity keeps increasing significantly. Its current annual output exceeds 11 million sq m of carpets and 6,000 tonnes of yarn.

The company's rigorous internal standards result in products that match global standards in terms of quality and reliability.

The first and only producer of Axminster carpets in the UAE, ADNC can turn out unique designs and colour combinations using a blend of 80/20 British Wool yarn.

Another specialty of the company is the Yamaguchi carpet. Tufted from polyesters and polypropylene, Bulk Continuous Filament (BCF) Heat Set and 80/20 British Wool, these carpets are defect-free and deliver high performance. ADNC's BCF yarn comes in both tri-colours and solid colours, in various denier produced and non-flammable categories. Similarly, Chromojet machines can print endless designs on tufted carpets including cut, loop or cut-loop nylon yarn. In addition, the carpet categories come in a range of pile heights, weights, colours and customized designs – features that give ADNC a unique competitive edge.

The company's state-of-the-art design studio has artists equipped with the latest drafting and designing software. Not only do they come up with unique concepts in design and colour, but they also create customized carpeting solutions that are optimized for customers' aesthetic and functional requirements.

Complementing these strengths is ADNC's Projects Department that interfaces with the hospitality industry, contract sectors and the residential segment in global markets. Some of ADNC's past projects include Rotana and Sheraton Group of Hotels in UAE, Taj Palace at the Palm Islands in Dubai, Sheikh Zayed University in Dubai and Al Suhar Mosque in Oman among many others. The company also partakes in major exhibitions regionally and worldwide to expand its contact base and market reach.

Today, it is a major exporter and a significant contributor to the economic diversification of Abu Dhabi.

www.adnc.ae



Attention to detail and respecting timelines are factors that earn us customer trust.



Tempering our global knowledge is a deep understanding rooted in the local milieu.

Business Enterprises Services is an Abu Dhabi based, 100% Emirati-owned consulting firm set up in 1995. The company specializes in Business Consulting and Human Capital Management services:

- **Business Consulting** Market research and feasibility studies, design and implementation of business process improvement programs, risk management assessments, ongoing management and program management offices.
- **Human Capital Management** Large scale organizational development programs and strategic HR development, working

extensively with Abu Dhabi and United Arab Emirates federal government bodies and major private companies.

The company was instrumental in developing the original Sheikh Khalifa Excellence Award – the benchmark award for industrial excellence – and the team continues to play a key role as annual assessors for the award.

Focused on developing the industrial base and human resources of the Emirate of Abu Dhabi, BES is completely aligned with the Abu Dhabi Economic Vision 2030.

Global
experience.
Local
insight.



Committed to excellence

The vision of BES is to be recognized as the best, most trusted business advisor, continuously exceeding expectations regionally and globally.

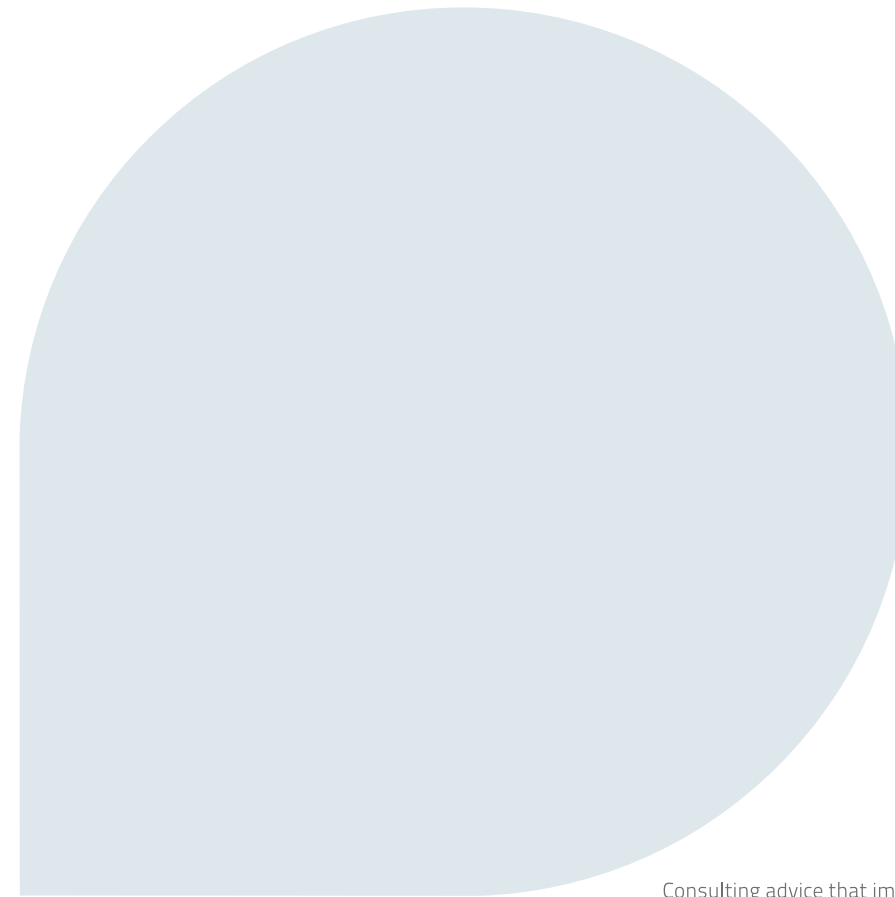
The company is committed to providing state-of-the-art consultancy, developing people's knowledge and capabilities in partnership to build world-class institutions in the UAE.

Its core values are Excellence, Commitment, Transparency, Teamwork and Creativity –

qualities that enable the team to interact with clients and achieve pre-set common goals.

The core strength of BES is an outcome based process, with its goals aligned to precise client objectives. BES partners with the client, involving them at every stage, devising specific programs using best practice frameworks. The work model perfected by the firm has been accepted widely, earning for itself glowing testimonials from satisfied clients across the spectrum. 

www.bes.ae



Consulting advice that impacts both efficiencies and bottom lines positively.



As a pioneering greenfield industrial projects incubator and investor, we recognize the importance of people as a source of knowledge and strength.

To help bring out the best in every individual, we offer an array of growth enhancers including equal opportunities, career development plans and educational incentives. Our open door management policy encourages people to express their opinions, suggest improvements and request for training that would enhance their contribution to the Group. In return, we are rewarded with highly motivated people who are all set to take us to greater heights.

This culture of care extends to the environment as well. Our commitment to

responsible business practices leads us to invest in technologies and processes tailor made for sustainable development:

- Natural gas as a key energy source
- Waste paper recycling into finished products
- Sourcing raw materials locally wherever possible
- Closed water cycle to reduce consumption to sub-industrial levels
- Environmental management policies
- ISO 14001 and OHSAS 18001 standards and a safe working environment



A common culture of care



For us, it's all about people. We take good care of them and the rest takes care of itself.

A future of sustainable growth



Our growth template is ready to be replicated at the regional as well as international scale.

At ADNIP, our vision is set in the larger context of UAE's potential. The UAE is in an enviable position amidst the economic and financial challenges facing the world at large. Abu Dhabi's vision 2030 lays down the foundation for the growth agenda of the region. In the midst of challenges and opportunities, ADNIP is well positioned to reap the benefits of a dynamic and ever changing environment.

Our width of capabilities, breadth of experience and depth of local knowledge combine to deliver our vision of thought leadership in pioneering greenfield industrial projects. Today our subsidiaries, benchmarked for their achievements, are glowing testimonies to our finely honed investment strategies. We now plan to assimilate this successful model into newer areas of industrial development that will further enhance the communities that we live, work and operate in.

As a Group, we are seen today as a formidable force in large-scale industrial projects. We have, over the years, risen in stature and strength, commitment and consistency, vision and values. Our objectives now include consolidating our success into the GCC and beyond. 

